

Robin S. Fox

Social Media Coach • Speaker • Workshop Leader



Isn't it time you looked as good online as you do when you walk into a meeting?

"Robin's background in managing client relationships for major banks gives her exceptional insight into the ways executives can connect more effectively with important markets and key decision makers."

Her presentations and consultations are always geared to the level of her audience, which can range freely over all levels of expertise and authority."

-- Jim Beattie, President
Artisan Technology

More testimonials available on Robin's LinkedIn Profile.
Connect with Robin there: <http://linkedin.com/in/robinsfox>

LinkedIn • Facebook • Twitter • Youtube • Online Profiles • More

Strategy. Setup. Training. Ongoing Coaching.

One on One Coaching

Executive Suite Training & Coaching

Customized Staff Workshops & Training

The LinkedIn Bootcamp (Small Group, Hands-on Training)

Online Personal Brand Assessments

Content Creation Strategies

* New * Jumpstart Your Social Networking

Social Media: Goals Matter. Used strategically, social media can help you...

- Build better business relationships, including merging social and business networks
- Increase awareness about you, your company and the solutions you offer
- Establish a positive professional online image that supports word of mouth referrals
- Expand communication reach cost effectively
- Learn more about your existing customers/clients and potential ones
- Drive traffic to your website, storefront and/or event
- Stay top of mind with existing customers while helping new ones find you
- Monitor what others say about your brand, and respond as needed
- Improve your website's search engine optimization (SEO)
- Stay abreast of industry trends and competitor offerings
- Focus on niche markets, if desired
- Provide effective cost and time efficient customer service
- And more...



*Just know: Logging on is easy. It's what you do once you're online that matters.
What goals do you need to achieve? Let's talk about how leveraging social media can help.*

Robin S. Fox, Social Media Coach, Speaker & Workshop Leader

robin@clientdrivenmarketing.com • 925.451.3069 • www.robinsfox.com • [Linkedin.com/in/robinsfox](http://linkedin.com/in/robinsfox) • [Twitter @robinsfox](https://twitter.com/robinsfox)